



# CONSULTING



Your European IP Partner

ForbesITALIA

# 100

## PROFESSIONALS

2022

GLP

**G**LP, as one of the international leaders in the intellectual property sector, for 55 years has been a reference for all innovators who require strategic consulting capable of enhancing their assets, including patents, trademarks and models. GLP has always stood out for its ability to grasp the real needs of its clients, pursuing a clear and defined mission with a real path to support its customers as its purpose. From examining to identifying, choosing and protecting the different expressions that can materialize not only when filing a patent, but also involve the entire strategic supply chain: such as prosecution activities and the targeted choice of various protection strategies, as well as the optimization and enhancement of the patents themselves. The group has had a unique growth path which - to date - counts offices in Udine, Milan, Bologna, Perugia, San Marino and Zurich, where various professionals support clients from all technology sectors, many of which are real drivers among the international players in the market. Always synonymous with excellence, the dedication of the group and the ability to achieve winning objectives for its clients - applying an innovative approach to problems - are and continue to be GLP's signature style, the foundations of which lie in its consultancy's high quality standards. This is inextricably correlated with punctual competence and strategic concreteness, and confirmed by prestigious awards achieved even in the competitive Asian market, which place GLP among the top European professional realities.

**CONTACTS**

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*Daniele Giovanni  
and Davide Luigi Petraz.*

**Focus**

**"Protectors of ingenuity":** this is how *Forbes Top 100 Manager* defined the two brothers at the helm of GLP, while their father, remains honorary president. Davide Luigi Petraz, a lawyer who heads up the Legal Dept., thanks to a long experience abroad, supports clients in planning their IPRights, structuring strategies in which international disputes are only a possible key to success. Daniele Giovanni Petraz, an engineer with a real vocation for management and internationalization processes, and a deep connoisseur of Asia, is the reference point for clients who wish to strategically enhance their intangibles portfolio.

# LE 100 ECCELLENZE DEL LEGAL



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## CONSULTING FIRM

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### GLP

Davide Luigi Petraz,  
Daniele Giovanni Petraz  
Milano

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## DAVIDE LUIGI PETRAZ AND DANIELE GIOVANNI PETRAZ

### GLP

GLP, amongst the international leaders in the field of intellectual property, for 55 years has been a reference point for all innovators who need strategic consultancy capable of enhancing the value of their assets, including patents, trademarks and designs. The group has offices in Udine, Milan, Bologna, Perugia, San Marino and Zurich, where the various professionals support clients from all sectors of technology. The firm has national as well as Asian or American clients, whether small or undisputed leaders in their industries. At the helm of GLP, together with the honorary president Gilberto Luigi Petraz, are the two brothers: Davide Luigi Petraz, lawyer at the head of the Legal Department and Daniele Giovanni Petraz, engineer with a real vocation for management and internationalisation processes.